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The Structure Of Magic, Vol. 1: A Book About Language And Therapy



Synopsis

These seminal works in neurolinguistic programming (NLP) help therapists understand how people create inner models of the world to represent their experience and guide their behavior. Volume I describes the Meta Model, a framework for comprehending the structure of language; Volume II applies NLP theory to nonverbal communication.

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Customer Reviews

The Structure of Magic is an apt title for this book. It is in fact about the magic that occurs when extraordinarily gifted therapists interact with clients. It's a bit hard to read and dense otherwise I'd give it a 10. Using unique and powerful frames of communication these individuals are able to create transformational change within their clients worldview. Bandler and Grinder unpack the elements and structure of these frames of communication using sophisticated and sometimes profound linguist tools. They treat the communication as an algorithm of both the verbal and non-verbal components that form the cognitive structure of the worldview which is in place and from which the communication flows. Then they reveal how the 'magicians' of therapy they've modeled design and implement transformational interventions. The premise they offer and support is that in the very structure of the language used, the entirety of the worldview is present - as well as the keys to creating rapid and lasting transformational change. They present an entire heuristic model of language using this structure to design and implement change of this magnitude as well. In the process of doing this they also reveal some keys to self-examination that serve to expose the

worldview the reader is operating from when the reader applies them targeting themselves as the subject. Overall the foundation material that led to the development of NLPtm is present in this book and its sister volume Structure of Magic II. With this material, that forms what the authors call the Meta-Model(tm), and the material in Patterns of Milton H. Erickson Vols. I & II, the basis of conversational hypnosis, the authors define NLPtm as a distinct and operational technology of its own.

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